

R. Shawn Orbanic

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SKILLS

Computer and Technology

- ▶ InDesign, Photoshop, Dreamweaver, Illustrator, Acrobat - as well as Quark XPress, Word, and PowerPoint
- ▶ Working knowledge of HTML, CSS and Adobe Flash

Creative

- ▶ Direct mail packages, inserts, brochures, newsletters, journals and space advertising for a wide variety of clients
- ▶ Design for user interface, banner ads, e-mail, web forms, site creation and deployment

EXPERIENCE

Freelance

November 2010 - Present

Print and Web Design/Consultation

- ▶ Clients: Macromark, Infogroup NonProfit, Infogroup International, Camp-Fire Club of America, Hudson Jersey

Infogroup NonProfit - Greenwich, CT

September 2009 - November 2010

Senior Graphic Designer

- ▶ Design and create print and web direct mail packages for nationally recognized non-profit organizations.
- ▶ Partner with creative and production teams to develop creative concepts.
- ▶ Work closely with deployment team to ensure quality on web creative.

Direct Media, Inc./Infogroup Direct Media Millard

September 1984 - September 2009

Creative Services Manager

- ▶ Schedule, organize, and produce all print and web advertising, promotions, and sales and marketing collateral.
- ▶ Supervise creative staff reviewing art and copy from concept to execution.
- ▶ Work directly with Account Executives on concept, design and final presentation to client.
- ▶ Design and maintain corporate Internet site.
- ▶ Maintain and troubleshoot all departmental equipment, computers and software.

EDUCATION

Pace University, Pleasantville, New York, 1982 - 1987 Criminal Justice